

October 18, 2021

Commissioner Jim Harvey
Weber County
2380 Washington Blvd
Ogden, Utah 84401

Mayor Ben Nadolski
Ogden City
2549 Washington Blvd
Ogden, UT 84401

Via email

Dear Commissioner Harvey and Mayor Nadolski,

Thank you and the teams from Visit Ogden, Weber County Recreation, and the Weber County Sports Complex for the work over the past few months to develop an event plan to bring the 2026 LGT World Men's Curling Championship to the Weber County Sports Complex and the Ogden Community. We appreciate the collaborative approach taken in developing this plan.

1. This Letter of Intent ("LOI") when executed by Weber County (the "Owner"), the owner and operator of Weber County Ice Sheet at the Weber County Sports Complex ("Venue"), Ogden City ("Host City"), and Utah Athletic Foundation, d.b.a. Utah Olympic Legacy Foundation ("UOLF"), (collectively "Parties") demonstrates the agreement of the Venue to serve as the host for the 2026 LGT WORLD MEN'S CURLING CHAMPIONSHIP (the "Event") on the terms set forth below and subject to negotiation and execution by the parties of a forthcoming Event Organizing Agreement (the "Final Agreement").
2. This LOI will serve as a summary of the terms we've mutually agreed upon regarding the conduct of the Event. The Final Agreement to be negotiated and executed by the Parties and will contain additional details and standard contract provisions, including but not limited to representations and warranties, insurance, indemnification, arbitration, default, termination, further explanation and definition of provisions contained herein and other provisions common to such agreements and the fact that either party insists on inclusion of such provisions shall not in and of itself constitute a default under the terms of this LOI.
3. The essential deal points, which shall become a part of the Final Agreement, are as follows:
 - 3.1. Subject to the terms and conditions of the Final Agreement, Owner shall secure the use of certain portions of the "Venue" to host the Event. Host City shall secure additional facilities and areas for certain associated activities including, but not limited to, meetings, press events, awards ceremonies, live musical performances, fan activities and expositions. All such "Associated Activities" shall be coordinated by the Parties in support of the Event. Associated Activities will further defined in the Final Agreement and will be contemplated as part of the Event.
 - 3.2. The Event will be conducted between 28 March – 5 April 2026 at the Venue and surrounding community. The Parties will conduct the Event according to the terms defined in the World Curling Hosting Agreement (the "Hosting Agreement"), and all applicable World Curling rules.

- 3.3. Parties will mutually work together to conduct the Event according to the division of responsibilities generally defined in the event assessment budget included in Addendum 1 of this LOI. Parties will mutually work together to maximize revenues for the Event including grants, funding, sponsorships and will coordinate sponsorship rights for the Event as defined in the Hosting Agreement, which was reviewed by the Parties in the development of the event assessment budget.
- 3.4. Parties will work together to develop a mutually satisfactory final budget that provides for all physical, operational and promotional responsibilities defined in the Hosting Agreement and will be included in the Final Agreement.
- 3.5. The Parties will organize the Event from an overall philosophy of all event revenue and all event costs shared equally by the parties on a One Third/One Third/One Third basis with the goal of delivering a minimum break-even budget for the Parties. All revenues generated by Parties for the Event and all costs and expenses attributable to the Event that are incurred by the Parties will be contemplated unless otherwise expressly set forth in the Final Agreement or otherwise mutually agreed upon by the Parties.
- 3.6. Specific language regarding the scope and terms of indemnification shall be included in the Final Agreement.
- 3.7. Specific language regarding the scope and terms of indemnification shall be included in the Final Agreement.

Upon Signature by the Parties, the UOLF shall prepare an official bid for the 2026 LGT World Men's Curling Championship that will be jointly submitted by the Parties to World Curling. Upon World Curling accepting this bid and awarding the rights to host the Event to the Parties, UOLF will begin drafting the Final Agreement.

Agreed to by:

WEBER COUNTY

UTAH OLYMPIC LEGACY FOUNDATION

By:

By: Colin Hilton

Its:

Its: President and CEO

Date

Date:

OGDEN CITY

By:

Its:

Date

Cc: Sara Toliver Visit Ogden

Addendum 1
Event Assessment Budget

World Men's Curling Championship				
General Information				
Activity Name	World Men's Curling Championship			
Activity Type	Competition			
Venue	Weber County Ice Sheet			
Date(s) (targeted, confirmed, etc.)	March 21 - April 4, 2026			
# of Competition Days	8 days - March 28 - April 4, 2026			
Time (of day) for Activities				
# of support staff				
Projected Attendance (daily max / total for event)				
Activity Department				
Activity Owner(s)	UOLF / Weber Co. Ice Sheet / Visit Ogden			
Role of UOLF / Venue Team				
Other Event Organizing comment				
Estimated Scope & Costs	Owner Notes	UOLF	WC Ice Sheet	Visit Ogden
1. Competition Management		\$68,450	\$10,000	\$0
Field of Play Preparation		\$ -	\$10,000	\$ -
Competition Support Areas	FFE for lounges and locker rooms, if necessary	\$ -	\$ -	\$ -
Judges and Officials		\$ -	\$ -	\$ -
TO Per Diem	Guideline - TOs receive a per diem amount of \$100USD per day / \$80USD per day when breakfast is provided / \$60USD per day when breakfast and lunch are provided / \$30USD per day when all meals are provided (14 TOs x 11 days) Based number off 2 training days at 80 and 8 comp days at 60	\$9,000	\$0	\$0

Player Per Diem	US\$30/ day/ player for 11 days plus breakfast and one other meal per day (5 players only - 2 training days x 65 players x \$45 / 8 comp days x 65 players x \$30)	\$21,450	\$ -	\$ -
Scoring & Timing	Display screens and connection equipment	\$8,000	\$ -	\$ -
Doping Control	Additional FFE TBD	\$ -	\$ -	\$ -
Sport Production	DJ (3,200), Announcer (3,200), Videowall, 11 day rental and operation	\$30,000	\$ -	\$ -
Prize Money		\$ -	\$ -	\$ -
Other Competition Management Elements		\$ -	\$ -	\$ -
2. Venue, Facilities & Overlay		\$44,000	\$37,500	\$0
Venue Use Fee	Calculated business as usual impact - final fee will vary based on financial performance of event		\$37,500	
Permanent Infrastructure/site improvements		\$ -	\$ -	\$ -
Addition of New Facility Elements		\$ -	\$ -	\$ -
Temporary Structures and Overlay	Media / coaches bench	\$18,000	\$ -	\$ -
FF&E Elements	Field of Play materials - Carpet etc	\$6,000	\$ -	\$ -
Logistics Equipment & Vehicles		\$ -	\$ -	\$ -
Event Info Technology		\$ -	\$ -	\$ -
Electrical, Temporary Power and Utilities	Temp power for broadcast below	\$ -	\$ -	\$ -
Other Utilities (HVAC, Water, Sewer, etc.)		\$ -	\$ -	\$ -
Signage, Look & Decoration	Does not include street signage in Ogden. LV spend \$30K	\$20,000	\$ -	
Snow & Ice Preparation & Maintenance		\$ -	\$ -	\$ -
Snow removal / management		\$ -	\$ -	\$ -
Other Incremental Facility Requirements		\$ -	\$ -	\$ -

3. Event Services		\$2,700	\$0	\$10,000
Ticketing Policy		\$ -	\$ -	\$ -
Ticketing Procedure		\$ -	\$ -	\$ -
Accreditation	IF provides credential service/lanyards provided by sponsors	\$1,200	\$ -	\$ -
Access Control Requirements		\$ -	\$ -	\$ -
Private Security	Bag check/Security		\$ -	\$ -
Public Safety / Law Enforcement		\$ -	\$ -	\$ -
Public Safety / Fire & EMS	Expected VIK - 2 EMS, 11 days, 2 shifts 11 hours, \$3 ph estimate per hosting agreement.	\$ -	\$ -	\$ -
Medical - Spectators		\$ -	\$ -	\$ -
Parking	Parking ops	\$1,500	\$ -	\$ -
Spectator Entertainment	Community Festival? Scope to be established		\$ -	\$10,000
Event Communications / Radios		\$ -	\$ -	\$ -
Other Event Services Roles		\$ -	\$ -	\$ -
4. Support Services		\$106,320	\$0	\$0
Airport Arrivals & Departures	Airport transfers \$650, includes grat.	\$0	\$ -	\$ -
Customs & Immigration Support		\$ -	\$ -	\$ -
Accommodations	Teams 3 Twins per team - 13 teams - 11 nights - @\$140 = \$60,060 Technical Officials 14 in single rooms - 11 nights - @\$140 - \$21,560 Out of area staff accommodations - approx 30 room nights - \$4,200	\$85,820	\$ -	\$ -
Transportation - Teams	13 teams - 15 passenger van at \$1,240	\$16,500	\$ -	\$ -
Transportation - Officials/Broadcast	3 - 15 pass vans - 1 for officials/2 broadcast at \$1,240	\$4,000	\$ -	\$ -
Food & Beverage - Teams and Technical Officials	Per Diem above - snacks on venue captured below	\$0		
5. Commercial, Marketing & Promotion		\$53,000	\$0	\$0

Branding & Creative		\$ -	\$ -	\$ -
Marketing & Promotion		\$50,000	\$ -	\$ -
Sponsorship fulfillment		\$0	\$ -	\$ -
Social Media		\$3,000	\$ -	\$ -
PR & Media Relations	Internal UOLF staff	\$ -	\$ -	\$ -
Retail & Merchandise		\$ -	\$ -	\$ -
Other Commercial, Marketing & Promotion		\$ -	\$ -	\$ -
6. Media & Broadcast Operations		\$25,000	\$0	\$0
Media Operations	FF&E, Technology/results distribution, technology, F&B	\$18,000	\$ -	\$ -
Broadcast Operations		\$7,000	\$ -	\$ -
Other Media & Broadcast Operations		\$ -	\$ -	\$ -
7. Hospitality & Special Events		\$35,600	\$0	\$25,000
Hospitality Lounges	5 Lounges LOC cost, will include tea/coffee/soft drinks and snacks. Full bar and catering service may be included on a user pay basis. Competition days only		\$ -	\$25,000
Ceremonies (Opening/Closing/Awards)	Opening and Closing Ceremonies \$15k/\$5k. Medals provided by WCF. Podium gift / ceremony dressing	\$20,000	\$ -	\$ -
Dinners & Parties		\$4,000	\$ -	\$ -
Gifts & Swag	Team welcome gift at \$25 Community Stakeholder gift at \$40	\$8,600	\$ -	\$ -
Competitor Pins		\$3,000	\$ -	\$ -
8. Community Relations		\$0	\$0	\$0
Community Engagement	Expected VIK for School bus for transporting students to event	\$0	\$ -	\$ -
Youth, Education & Sport Clubs		\$ -	\$ -	\$ -
Other Community Relations Roles		\$ -	\$ -	\$ -
9. Volunteers & Staffing		\$46,700	\$10,000	\$0

Venue Staff Required		\$ -	\$10,000	\$ -
UOLF Staff Required		\$ -	\$ -	\$ -
Additional Contractors / Professional Services	Athlete Services, Ceremonies and Festival production, UOLF staff VIK, Event Mgt, Mkting, Media, B'cast, Accom 2 Mo equivalent +/- \$90k	\$35,000	\$ -	\$ -
Volunteers Required (est. range)	40 - Volunteer Technical Officials / 30 Event Volunteers / OC Staff	\$ -	\$ -	\$ -
Uniforms	Vest - \$40 / Long Sleeve - \$13 / Hat - \$7 * 120 plus 50 OC staff	\$10,200	\$ -	\$ -
Training		\$ -	\$ -	\$ -
Staff Mileage Reimbursement		\$1,500	\$ -	\$ -
Other Volunteer & Staffing		\$ -	\$ -	\$ -
10. Administration		\$30,300	\$0	\$0
Finance - Budget & Accounting		\$ -	\$ -	\$ -
WCF Site-Visit		\$4,000	\$ -	\$ -
Legal & Contracts		\$ -	\$ -	\$ -
Insurance & Risk Management		\$ -	\$ -	\$ -
Permitting		\$ -	\$ -	\$ -
Contingency	5% of overall event expense	\$26,300		
Revenue				
Ticketing		\$15,000	\$265,000	\$0
General Ticket Sales	Las Vegas \$900k revenue 7.5k seat capacity (including seat kills) Ave price \$15 per ticket. Weber 2500 cap. less 90 comp seats per day. \$15 per ticket	\$0	\$265,000	\$ -
VIP Ticketing		\$15,000	\$ -	\$ -
Other Ticket Sales		\$ -	\$ -	\$ -
Competition / Participation Fees		\$0	\$0	\$0
Entry fees		\$ -	\$ -	\$ -

Other		\$ -	\$ -	\$ -
Partner Contributions		\$15,000	\$150,000	\$0
Event Owner Contribution (IF, NGB, etc.)	Hosting Grant - \$15,000	\$15,000	\$ -	\$ -
Marketing Rights		\$ -	\$ -	\$ -
Sponsor Revenue		\$ -	\$ -	\$ -
Grants	Utah Sports Commission	\$0	\$150,000	\$ -
Other Sources of Revenue	Visit Ogden		\$ -	\$ -
Reimbursements & Rate Card		\$0	\$0	\$0
Broadcast Rate Card		\$ -	\$ -	\$ -
Lodging Reimbursement		\$ -	\$ -	\$ -
Other Reimbursement		\$ -	\$ -	\$ -
Other Reimbursement		\$ -	\$ -	\$ -
Retail Sales		\$30,000	\$0	\$0
Retail Merchandise		\$5,000	\$ -	\$ -
Spectator Food & Beverage		\$25,000	\$ -	\$ -
Other Retail		\$ -	\$ -	\$ -
Other Sources of Revenue		\$18,750	\$0	\$0
Vendor Booth		\$ -	\$ -	\$ -
Parking		\$ -	\$ -	\$ -
Hotel Rebate	Based off 85 singles (45 team/40 broadcast), 11 nights at \$20	\$18,750	\$ -	\$ -
Summary				
Total Revenue		\$78,750	\$415,000	\$0
Total Expense		\$412,070	\$57,500	\$35,000
Net +/-		-\$333,320	\$357,500	-\$35,000
TOTAL NET +/-		-\$10,820		